

EXTRA ACTIVITIES

Additional activities related to landscape, nature and local history can be found at each of the companies.



Noordwijkerhout Van Toen (NoVaTo) can tell you all about local history **AT NO. 1**

The Northgo College Technasium provides information on technical project-lead education **AT NO. 2**



The Rijnland Water Board knows all about water quality **AT NO. 3** The flower bulb sector is working hard on regional certification.

Information is available **AT NO. 3**



The agricultural, nature and landscape association Geestgrond provides information on nature conservation **AT NO. 4**



A beekeeper shows his bee colony and explains about beekeeping and honey production **AT NO. 5**

The Cultural Historical Society Dune and Bulb Region is on hand with information about bulb sheds **AT NO. 6**



The Black Tulip Museum in Lisse, whose collection covers flower bulb culture and flower bulb art, can be found **AT NO. 7**

Children can have fun on the bouncy castle **AT NO. 8**

Fancy a delicious cold ice cream? Taste artisanal, bulb regional ice cream **AT NO. 8**



OPEN DAY BULB REGION IN ACTION

Bulb Region in Action is an initiative of the KAVB, the Royal General Bulb Growers' Association and LTO Noord, an association representing the interest of farmers and growers in the north of The Netherlands. Discover the agricultural sector in the Dune and Bulb Region, the local businesses and their products during the open day Bulb Region in Action.

With thanks to the Friends of Bulb Region in Action:



FOR MORE INFORMATION VISIT:
WWW.BOLLENSTREEKINBEDRIJF.NL



33ND
EDITION

**BOLLENSTREEK
IN BEDRIJF**
OPEN DAG
AGRARISCHE
BEDRIJVEN



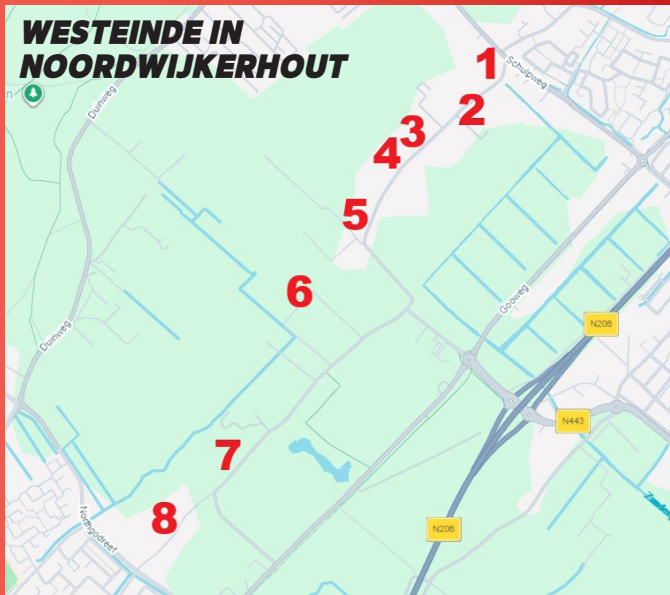
LOOK AND LEARN ABOUT
THE AGRICULTURAL
COMPANIES IN THE
FLOWER BULB REGION

SATURDAY 8TH AUGUST 2026,
FROM 10 A.M. UNTIL 4 P.M.

WESTEINDE
IN NOORDWIJKERHOUT

BULB REGION IN ACTION 2026

The floriculture sector in the Dutch Flower Bulb Region has much to show and share. Discover just what during the annual open day Bulb Region in Action. On Saturday 8th August 2026 eight flower bulb companies, perennial nurseries and agricultural contractors will open their doors along the Westeinde in Noordwijkerhout between 10 a.m. and 4 p.m. Come along on a path of discovery in the green sector.



The eight companies lie in the agricultural area along the Westeinde in Noordwijkerhout.

The route runs over 2.5 km from the Schulpweg to the Northgodreef

Car parking is limited so visitors are encouraged to come by bike!

PARTICIPATING COMPANIES

1 CULTURTECHNIEK BOLLENSTREEK

agricultural contractor
Westeinde 6 Noordwijkerhout
cultuurtechniekbollenstreek.nl

Cultuurtechniek Bollenstreek has been active as an agricultural contractor for more than a century. It specialises in agricultural groundwork.



2 GEBR. HOGERVORST

flower bulb nursery
Westeinde 11 Noordwijkerhout

Producer of hyacinth, daffodil and tulip bulbs in the open field as well as forcing bulbs for pot production.



3 E.J. HOGERVORST & ZONEN

flower bulb nursery
Westeinde 14A Noordwijkerhout
multiflora.nl

Flower bulb nursery with more than 160 years of experience. Specialises in growing Multiflora hyacinths for pot production.



4 H.H. DUIVENVOORDEN & ZOON

flower bulb nursery
Westeinde 20A Noordwijkerhout

Flower bulb nursery H.H. Duivenvoorden & Son is a regional grower of daffodils, hyacinths and nerines.



5 KEBRA

perennial nursery
Westeinde 32 Noordwijkerhout

Kebra grows a wide assortment of perennials and annuals, both in the pot and in the open field.



6 FLOWERBOOST

flower bulb nursery
Westeinde 60B Noordwijkerhout
flowerboost.nl

Flower bulb nursery FlowerBoost by Van Ruiten grows cut flower gladioli as well as daffodils, hyacinths and tulips in the pot.



7 VAN WENT

BULBS AND PERENNIALS
Westeinde 80 Noordwijkerhout
kwekerijvanwent.nl

Van Went nursery produces breeding and propagation material for the cultivation of lilies and perennials.



8 HULSTFLOWERS

seasonal flower producers
Westeinde 92 Noordwijkerhout
hulstflowers.com

This family-owned company grows a wide assortment of summer flowers, bulb flowers in the pot and garden plants. The surprising assortment varies each season.



EDUCATIONAL FOR YOUNG AND OLD

During Bulb Region in Action, you can improve your knowledge about the region and the agricultural companies in it. Listen to the stories of the owners, smell the flowers and the bulbs, look at the tractors and machines up close and enjoy the nature!

TREASURE TRAIL!

Win a prize by following the treasure trail at each location with quiz questions for both young and old.